IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket № 14310US02)

In the Application of:

Jeyhan Karaoguz, et al.

Electronically Filed on 30-NOV-2009

Serial No. 10/675,448

Filed: September 30, 2003

For: MEDIA EXCHANGE NETWORK SUPPORTING LOCAL AND REMOTE PERSONALIZED

MEDIA OVERLAY

Examiner: Kunal N. Langhnoja

Group Art Unit: 2427

Confirmation No. 5601

RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the non-final Office Action mailed September 14, 2009 ("Office Action") in the above-identified application. The Applicant respectfully requests entry of the following amendments and consideration of the following remarks.

There are no amendments to the claims. The listing of claims begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.